



INFORMATION TECHNOLOGY INDUSTRY

MISSOURI TARGET INDUSTRY

NOVEMBER 2025

QUICK STATS

INFORMATION TECHNOLOGY

STATEWIDE

2024 Average Annual Wage

\$119,209

22.8% increase from 2019-2024

2024 Employment Statewide

92,944

6.9% increase from 2019

Net Employment Change

2019-2024

6,010

2024 Number of Establishments

17,846

Employment Change

2019-2024

Internet Service Providers, Web
Search Portals, & Data Processing
Services

3,746

Software Publishers

3,740

Mngt., Scientific & Technical
Consulting Services

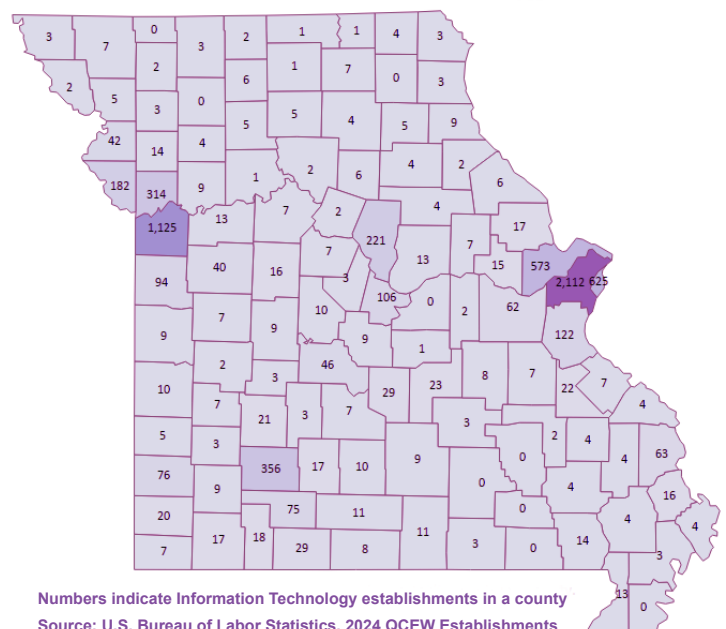
2,368

The Information Technology industry includes information sector employment such as software publishers and data processing, as well as professional and technical services such as computer system design, technical consulting, and research and development services. Information Technology represents 3.7 percent of total private sector employment in Missouri, employing 92,944 workers across 17,846 establishments in 2024.

Location quotient (LQ) compares the regional share of an industry to the national share. LQs that are higher than the national average of 1.0 indicate a higher employment concentration within a region. Missouri has higher employment concentrations in *Internet Service Providers, Web Search Portals, and Data Processing Services* with an LQ of 1.61, and *Graphic Design Services* with an LQ of 1.09.

Employment grew an average of 1.4 percent per year from 2019 to 2024, gaining a total of 6,010 jobs. The industries with the greatest employment growth include *Internet Service Providers, Web Search Portals, and Data Processing Services; Software Publishers; and Management, Scientific, and Technical Consulting Services*.

MISSOURI CONCENTRATION OF INFORMATION TECHNOLOGY ESTABLISHMENTS



INFORMATION TECHNOLOGY TARGET INDUSTRY

NAICS	Industry	2024 Establishments	2024 Employment	2024 Average Annual Wage	2024 Employment LQ	2019-2024 Change in Employment
All	Total, All Industries	236,146	2,483,040	\$64,754	1.00	83,467
	Total, Information Technology	17,846	92,944	\$119,209	0.78	6,010
5132	Software Publishers	2,113	7,147	\$133,043	0.60	3,704
518	ISP, Web Search Portals, and Data Processing Services	1,184	14,589	\$145,482	1.61	3,746
54143	Graphic Design Services	339	1,130	\$72,005	1.09	-120
5415	Computer Systems Design and Related Services	7,467	39,916	\$116,907	0.88	-4,514
5416	Management, Scientific, Tech. Consulting Services	5,725	21,337	\$101,737	0.61	2,368
5417	Scientific Research and Development Services	1,018	8,825	\$123,269	0.51	826

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, 2024 Annual Data
Target Industry aggregation may not equal sum of detailed industries due to data suppressions.

The average annual private wage in Information Technology in 2024 was \$119,209. This was \$54,455 more than the state's average annual private wage of \$64,754. The highest average annual wages within this industry were in *Internet Service Providers, Web Search Portals, and Data Processing Services; Software Publishers; and Scientific Research and Development Services*.

Four Information Technology industries had net employment gains from 2019 to 2024. *Internet Service Providers, Web Search Portals, and Data Processing Services* had the largest gain in employment, adding 3,746 jobs. *Computer Systems Design and Related Services* is the largest industry, employing 39,916 workers in 2024.

NOTES:
Target Industries are defined by North American Industry Classification System (NAICS) codes relevant to the target industry cluster. Industry clusters are not mutually exclusive and may include similar industry codes.

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